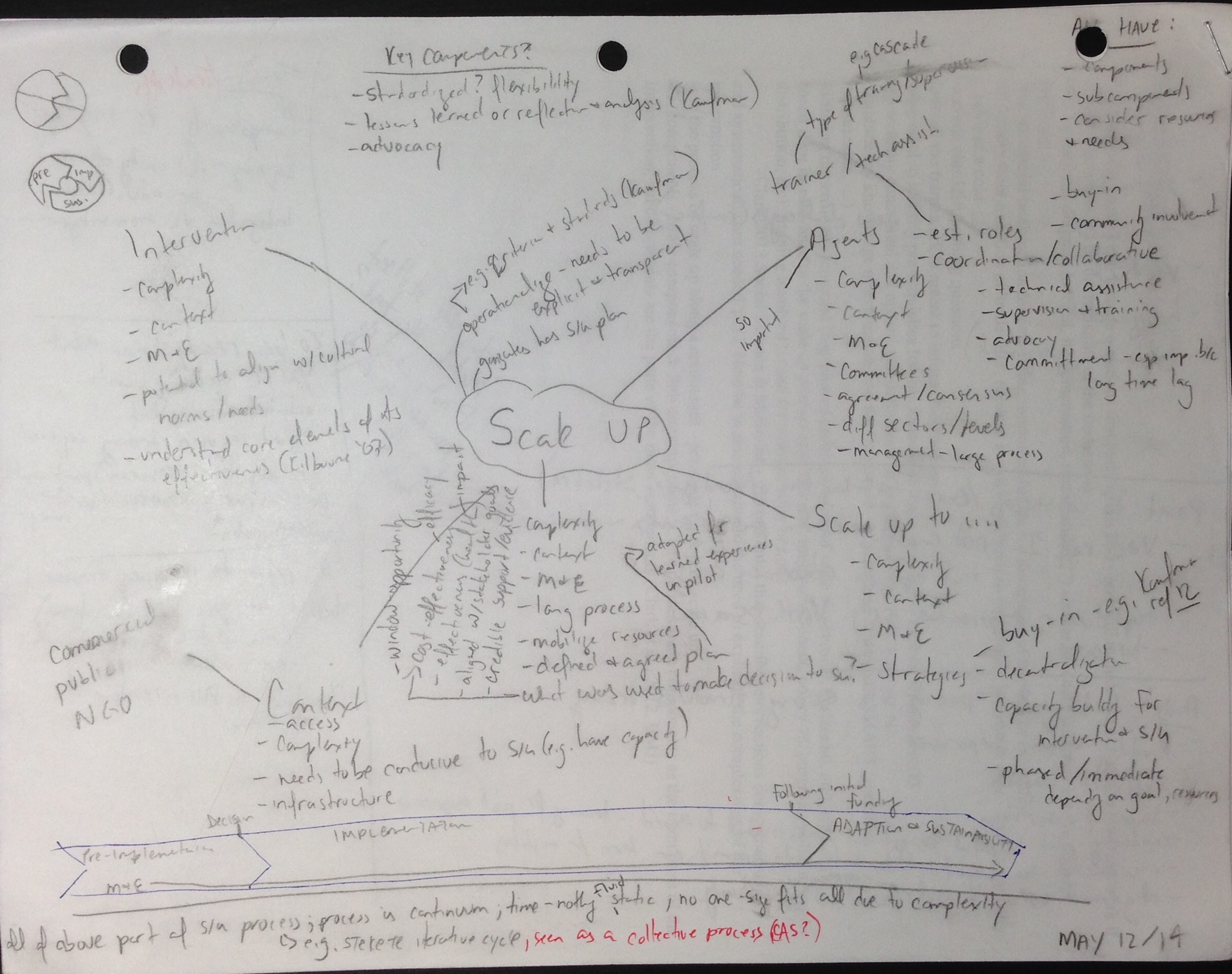
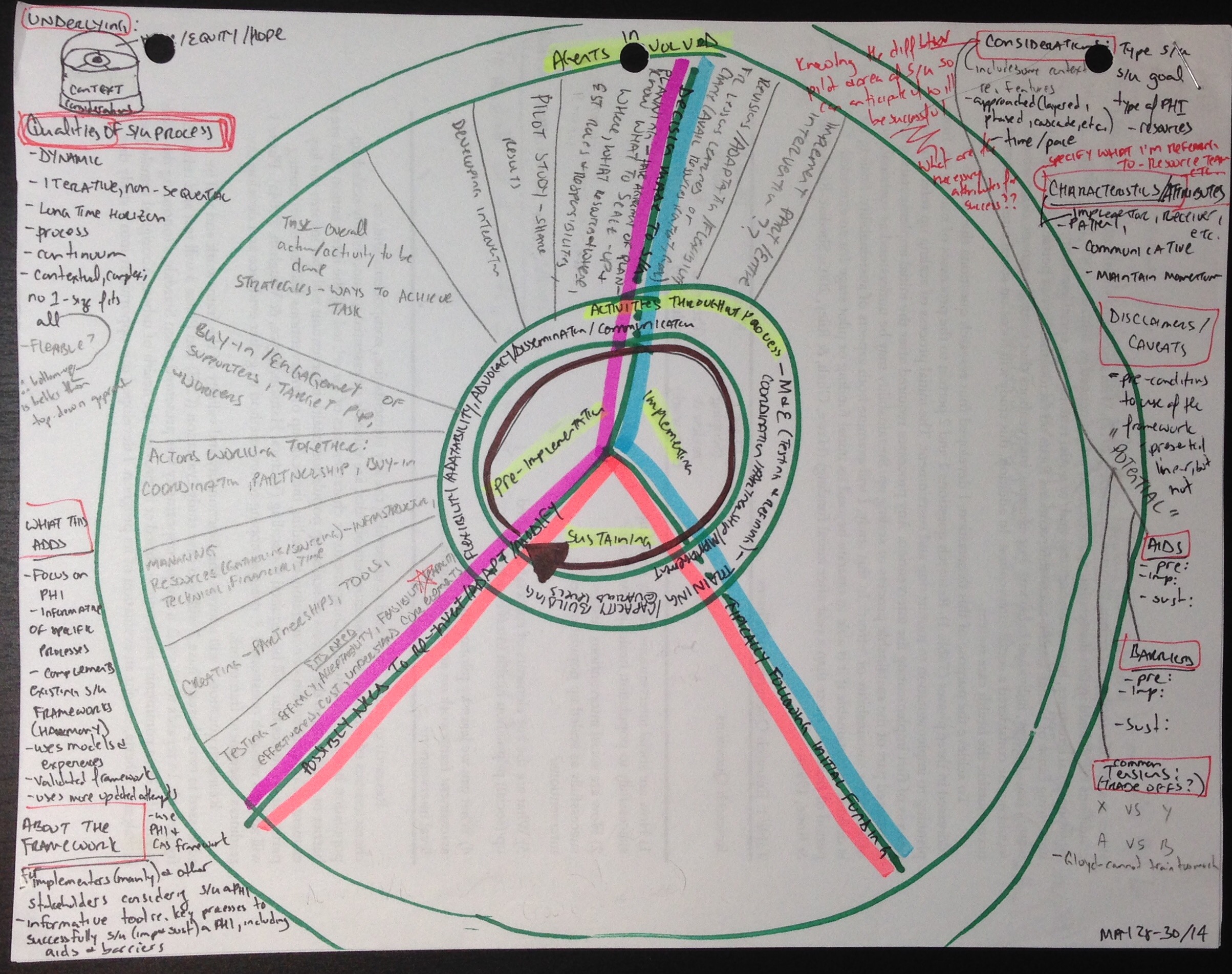
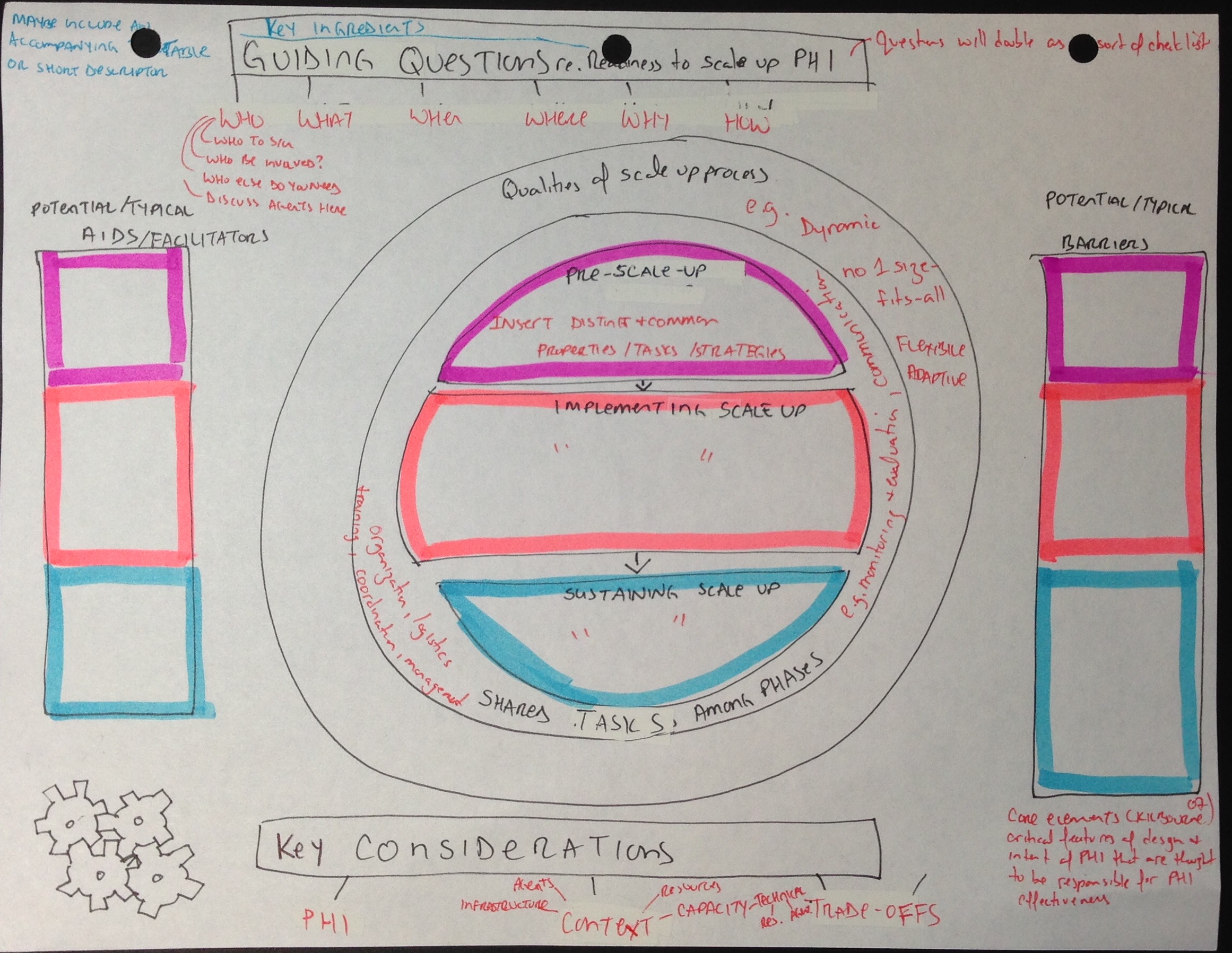
**Additional file 5:**

**Concept maps and mind maps of the scale up process**

Mind mapping example****

Mind mapping example ****

Concept mapping example****

NVivo Tree Maps

Nodes compared by number of items coded

