**Additional file 4:**

**Critical questions regarding each scale-up attempt of a population health intervention**

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| Questions |
| 1. How does the PHI complexity affect the scale-up process and outcome? |
| 1. How does the PHI context affect the scale-up process and outcome? |
| 1. Do some factors have differing impacts on the scale-up process? If so, why or under what context does this occur? |
| 1. What can be learned when applying the lens of diffusion of innovation, complex adaptive systems, and organizational readiness for change - both individually and collectively? |
| 1. Across these different PHIs, what are some common threads to successful scale-up attempts? |